

OVERSEAS RATES FOR TV, RADIO & ADS

PRODUCTION MUSIC RATE CARD
INTERNAL USE ONLY AS AT 1ST JAN 2009

	2009 LICCAT	AUST		NZ		AUS & NZ		FIJI		STH PAC		WORLD		2009 LICCAT
	CODE	2009		2009		2009		2009		2009		2009		CODE
			Inc. 10% GST		Inc. 10% GST		Inc. 10% GST		Inc. 10% GST		Inc. 10% GST		Inc. 10% GST	
TELEVISION ADVERTISEMENTS														A +
Free Television Transmission	ATF	471	518.10	287	315.70	605	665.60	113	124.30	190	209.00	4635	5,098.50	ATF
Pay Television Transmission	ATP	423	465.30	259	284.90	543	597.30	101	111.10	170	187.00	4171	4,588.10	ATP
All Television Transmission (Free and Pay)	ATA	717	788.70	437	480.70	919	1010.90	171	188.10	287	315.70	7043	7,747.30	ATA
RADIO ADVERTISEMENTS														TVAD
Free Radio Transmission	ARF	242	266.20	142	156.20	303	333.30	58	63.80	95	104.50	2316	2,547.60	ARF
Community Radio Transmission	ARC	133	146.30	N/A										ARC
Open Narrowcast Radio Transmission	ARN	133	146.30	N/A										ARN
COMMUNITY SERVICE ANNOUNCEMENTS														
Television (any transmission type)	CT	236	259.60	N/A		N/A		N/A		N/A		N/A		CT
Radio (any transmission type)	CR	121	133.10	N/A		N/A		N/A		N/A		N/A		CR
OTHER ADVERTISING														TVAD
Public Location Advertisement - External (e.g. played at a football stadium)	AOPE	441	485.10	287	315.70	605	665.60	113	124.30	190	209.00	4635	5,098.50	AOPE
Public Location Advertisement - Internal (e.g. played on an instore display)	AOPI	220	242.00	142	156.20	304	334.40	58	63.80	95	104.50	2316	2,547.60	AOPI
Cinema Advertising & Trailers	AOC	236	259.60	142	156.20	304	334.40	58	63.80	95	104.50	2316	2,547.60	AOC
Advertising on Inflight A/V	AOI	255	280.50	N/A										AOI
Advertising on Videos and/or DVD for Sale and/or Rental	AOV	671	738.10	489	537.90	919	926.20	171	188.10	287	315.70	7043	7,747.30	AOV
TELEVISION PROGRAMS														A +
Free Television Transmission	PTF	40	44.00	30	33.00	56	61.60	18	19.80	18	19.80	201	221.10	PTF
Community Television/Open Narrowcast Television Transmission	PTC/PTN	22	24.20	N/A										PTC/PTN
Pay Television Transmission	PTP	34	37.40	27	29.70	50	55.00	17	18.70	17	18.70	181	199.10	PTP
All Television Transmission (Free and Pay)	PTA	57	62.70	44	48.40	85	93.50	26	28.60	27	29.70	307	337.70	PTA
RADIO PROGRAMS														TVAD
Free Radio Transmission	PRF	22	24.20	18	19.80	28	30.80	12	13.20	12	13.20	101	111.10	PRF
Community Radio/Open Narrowcast Radio Transmission	PRC/PRN	15	16.50	N/A										PRC/PRN

TERRITORY CODES		NAT	NNAT	ANZ	FIJI	STHPAC	WAT	U
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	2009 LICCAT	NORTH		SOUTH		EUROPE		ASIA		AFRICA		2009 LICCAT
	CODE	AMERICA		AMERICA		2009		2009		2009		CODE
		2009	Inc. 10% GST	2009	Inc. 10% GST		Inc. 10% GST		Inc. 10% GST		Inc. 10% GST	
TELEVISION ADVERTISEMENTS												
Free Television Transmission	ATF	1765	1,941.50	478	525.80	1,716	1,887.60	1372	1,509.20	441	485.10	ATF
Pay Television Transmission	ATP	1589	1,747.90	431	474.10	1,545	1,699.50	1235	1,358.50	397	436.70	ATP
All Television Transmission (Free and Pay)	ATA	2682	2,950.20	727	799.70	2,608	2,868.80	2086	2,294.60	671	738.10	ATA
RADIO ADVERTISEMENTS												
Free Radio Transmission	ARF	884	972.40	239	262.90	858	943.80	686	754.60	221	243.10	ARF
Pay Radio Transmission	ARP	795	874.50	215	236.50	773	850.30	618	679.80	198	217.80	ARP
All Radio Transmission (Free and Pay)	ARA	1342	1,476.20	362	398.20	1,304	1,434.40	1043	1,147.30	337	370.70	ARA
OTHER ADVERTISING												
Public Location Advertisement - External (e.g. played at a football stadium)	AOPE	1765	1,941.50	478	525.80	1,716	1,887.60	1372	1,509.20	441	485.10	AOPE
Public Location Advertisement - Internal (e.g. played on an instore display)	AOPI	881	969.10	240	264.00	858	943.80	688	756.80	221	243.10	AOPI
Cinema Advertising & Trailers	AOC	881	969.10	240	264.00	858	943.80	688	756.80	221	243.10	AOC
Advertising on Videos and/or DVD for Sale and/or Rental	AOV	2682	2,950.20	727	799.70	2,608	2,868.80	2086	2,294.60	671	738.10	AOV
TELEVISION PROGRAMS												
Free Television Transmission	PTF	104	114.40	43	47.30	103	113.30	87	95.70	37	40.70	PTF
Pay Television Transmission	PTP	93	102.30	38	41.80	92	101.20	78	85.80	34	37.40	PTP
All Television Transmission (Free and Pay)	PTA	160	176.00	65	71.50	156	171.60	130	143.00	56	61.60	PTA
RADIO PROGRAMS												
Free Radio Transmission	PRF	53	58.30	22	24.20	50	55.00	43	47.30	18	19.80	PRF
Pay Radio Transmission	PRP	47	51.70	21	23.10	46	50.60	38	41.80	16	17.60	PRP
All Radio Transmission (Free and Pay)	PRA	79	86.90	34	37.40	78	85.80	65	71.50	27	29.70	PRA
TERRITORY CODES				NA		SAM		EUROPE		ASIA		AFRICA

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	2009 LICCAT	USA		CANADA		CENTRAL		UK		SOUTH		2009 LICCAT
	CODE	Only		Only		AMERICA		Only		AFRICA		CODE
		2009		2009		2009		2009		2009		
			Inc. 10% GST		Inc. 10% GST		Inc. 10% GST		Inc. 10% GST		Inc. 10% GST	
TELEVISION ADVERTISEMENTS												
Free Television Transmission	ATF	1570	1,727.00	588	646.80	429	471.90	1029	1,131.90	417	458.70	ATF
Pay Television Transmission	ATP	1411	1,552.10	530	583.00	385	423.50	926	1,018.60	376	413.60	ATP
All Television Transmission (Free and Pay)	ATA	2386	2,624.60	894	983.40	651	716.10	1566	1,722.60	634	697.40	ATA
RADIO ADVERTISEMENTS												
Free Radio Transmission	ARF	784	862.40	295	324.50	215	236.50	516	567.60	208	228.80	ARF
Pay Radio Transmission	ARP	707	777.70	265	291.50	193	212.30	464	510.40	188	206.80	ARP
All Radio Transmission (Free and Pay)	ARA	1192	1,311.20	447	491.70	326	358.60	783	861.30	316	347.60	ARA
OTHER ADVERTISING												
Public Location Advertisement - External (e.g. played at a football stadium)	AOPE	1570	1,727.00	588	646.80	429	471.90	1029	1,131.90	417	458.70	AOPE
Public Location Advertisement - Internal (e.g. played on an instore display)	AOPI	785	863.50	293	322.30	215	236.50	517	568.70	208	228.80	AOPI
Cinema Advertising & Trailers	AOC	785	863.50	293	322.30	215	236.50	517	568.70	208	228.80	AOC
Advertising on Videos and/or DVD for Sale and/or Rental	AOV	2386	2,624.60	894	983.40	651	716.10	1566	1,722.60	634	697.40	AOV
TELEVISION PROGRAMS												
Free Television Transmission	PTF	96	105.60	49	53.90	35	38.50	71	78.10	33	36.30	PTF
Pay Television Transmission	PTP	87	95.70	45	49.50	30	33.00	64	70.40	29	31.90	PTP
All Television Transmission (Free and Pay)	PTA	145	159.50	76	83.60	53	58.30	106	116.60	49	53.90	PTA
RADIO PROGRAMS												
Free Radio Transmission	PRF	47	51.70	24	26.40	17	18.70	36	39.60	16	17.60	PRF
Pay Radio Transmission	PRP	43	47.30	23	25.30	16	17.60	33	36.30	13	14.30	PRP
All Radio Transmission (Free and Pay)	PRA	71	78.10	37	40.70	25	27.50	55	60.50	24	26.40	PRA
TERRITORY CODES			USA	CANADA	CAM	UK	SAFRICA					

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	2009 LICCAT	WORLD		WORLD		WORLD		WORLD		WORLD		2009 LICCAT
	CODE	EX AUST		EX NZ		EX ANZ		EX USA		EX USNET		CODE
		2009		2009		2009		2009		2009		
			Inc. 10% GST		Inc. 10% GST		Inc. 10% GST		Inc. 10% GST		Inc. 10% GST	
TELEVISION ADVERTISEMENTS												
Free Television Transmission	ATF	4,507	4,957.70	4,553	5,008.30	4,460	4,906.00	4,413	4,854.30	4484.00	4,932.40	ATF
Pay Television Transmission	ATP	4,056	4,461.60	4,098	4,507.80	4,015	4,416.50	3,973	4,370.30	4171.00	4,588.10	ATP
All Television Transmission (Free and Pay)	ATA	6,850	7,535.00	6,921	7,613.10	6,780	7,458.00	6,710	7,381.00	6925.00	7,617.50	ATA
RADIO ADVERTISEMENTS												
Free Radio Transmission	ARF	2,253	2,478.30	2,275	2,502.50	2,230	2,453.00	2,207	2,427.70	N/A		ARF
Pay Radio Transmission	ARP	2,029	2,231.90	2,048	2,252.80	2,007	2,207.70	1,986	2,184.60	N/A		ARP
All Radio Transmission (Free and Pay)	ARA	3,426	3,768.60	3,460	3,806.00	3,390	3,729.00	3,354	3,689.40	N/A		ARA
OTHER ADVERTISING												
Public Location Advertisement - External (e.g. played at a football stadium)	AOPE	4,507	4,957.70	4,553	5,008.30	4,460	4,906.00	4,245	4,669.50	N/A		AOPE
Public Location Advertisement - Internal (e.g. played on an instore display)	AOPI	2,252	2,477.20	2,275	2,502.50	2,230	2,453.00	2,123	2,335.30	N/A		AOPI
Cinema Advertising & Trailers	AOC	2,252	2,477.20	2,275	2,502.50	2,230	2,453.00	2,123	2,335.30	N/A		AOC
Advertising on Videos and/or DVD for Sale and/or Rental	AOV	6,850	7,535.00	6,921	7,613.10	6,780	7,458.00	6,710	7,381.00	6925.00	7,617.50	AOV
TELEVISION PROGRAMS												
Free Television Transmission	PTF	191	210.10	194	213.40	186	204.60	182	200.20	187.00	205.70	PTF
Pay Television Transmission	PTP	172	189.20	174	191.40	168	184.80	164	180.40	181.00	199.10	PTP
All Television Transmission (Free and Pay)	PTA	289	317.90	295	324.50	281	309.10	277	304.70	296.00	325.60	PTA
RADIO PROGRAMS												
Free Radio Transmission	PRF	93	102.30	97	106.70	92	101.20	84	92.40	N/A		PRF
Pay Radio Transmission	PRP	85	93.50	87	95.70	84	92.40	81	89.10	N/A		PRP
All Radio Transmission (Free and Pay)	PRA	143	157.30	147	161.70	141	155.10	139	152.90	N/A		PRA
TERRITORY CODES												
			WXA		WXNZ		WXANZ		WXUSA		WXUSNET	